



Cookies Policy – Dental Icon

Effective Date: 01/07/2025

1. Introduction

This Cookies Policy explains how G Smiles Ltd trading as Dental Icon (“we”, “us”, or “our”) uses cookies and similar technologies on our website.

By continuing to use our website, you agree to the use of cookies in accordance with this policy.

2. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help websites remember information about your visit, such as preferences and login status, to improve your experience.

3. Types of Cookies We Use

****Essential Cookies****

These cookies are necessary for the website to function properly. They enable core functionality such as security, network management, and accessibility.

****Performance & Analytics Cookies****

We use cookies like Google Analytics to understand how visitors interact with our site, which pages are visited most often, and how users navigate the website. These cookies collect information anonymously.

****Functionality Cookies****

These cookies remember choices you make (e.g. form inputs, language preferences) to provide a more personalised experience.

****Third-Party Cookies****

Some cookies may be set by third-party services embedded on our site (e.g. Google Maps or appointment booking tools). These third parties may collect data for their own purposes.

4. Managing Your Cookie Preferences

You can control or disable cookies through your browser settings:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Microsoft Edge: <https://support.microsoft.com/en-us/help/4027947/microsoft-edge-delete-cookies>

Note: Disabling some cookies may affect the functionality and performance of the website.

5. Cookie Consent Banner

On your first visit to our site, you will be shown a cookie consent banner. You can accept or reject non-essential cookies.

6. Changes to This Policy

We may update this Cookies Policy occasionally. Any changes will be posted on this page with a revised "Effective Date."

7. Contact Us

If you have any questions about our use of cookies, please contact us at:

Email: info@dentalicon.co.uk

Phone: 01422 487365

Dental Icon

2A Halifax Road, Hipperholme, Halifax, HX3 8ER